

**LET'S GROW**  **W**  
*thru change*





## Let's Grow Committee

Chair: Susan Shultz - OH

Vice Chair: Wes Limesand - ND

John Fine - OR

Ben Lehfeltdt - MT

Lesia Eidman - CA

Dr. Stanley Poe - IN

Rick Powers - SC/TX

Rob Rule - IA

Bill Sparrow - NC

Dr. Dennis Stiffler - TX

Mike Osguthorpe - Utah

Wes Moser - IA



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# *Mission Statement*

To support, promote and ensure the U.S. sheep industry's future through the development of innovative and sustainable initiatives that increase the productivity, profitability and growth of the American sheep industry, which will further enhance domestic wool and lamb production.



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## Goals of the Productivity Improvement Committee of the sheep industries roadmap:

- Support the adoption of quantitative genetics by the U.S. sheep industry.
- Support a national initiative to establish and support producer groups that are committed to improving producer productivity and increasing producer profitability. This shall include adopting new technology and using best management practices.



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## Goals of the Productivity Improvement Committee of the sheep industries roadmap:

- Support the sheep and wool industry by the U.S.
  - Support the sheep and wool industry by the U.S.
- Let's Grow has assumed the responsibilities of the Roadmap Productivity Committee**
- and using best management practices.



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## About the “Let’s Grow” Funding Program

ASI has appropriated approximately \$350,000 annually for fiscal years 2015, 2016 and 2017 to be used by producer groups to invest to achieve the goals of the Productivity Improvement Committee of the sheep industries roadmap:



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## High Priorities for Grant Funding

- Projects and programs that support the Sheep Industry Roadmap Productivity Goals.
- Projects and programs that support the mission of the Let's Grow Committee.



## High Priorities for Grant Funding

- Projects and programs that have National, Multi-state and Regional impact and have long term productivity advancing implications.





## Low Priorities for Grant Funding

- The purchase of equipment, buildings, sheep and other capital items tied to a single operation – personal assets and assets with limited use.
- Travel to conventions and conferences.
- Payment of convention and conference registration fees.



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## Let's Grow Project Grants to date

### Four rounds of grants completed

- 125 grant-requests amounting to more than \$3.5 million have been submitted
- 50 grants approved totaling more than \$865,000



# Round Five

- Application available February 15, 2017
- Completed Applications due April 20, 2017
- Reviewed by committee May 8 & 9, 2017



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*More project information  
available at:*

*[http://www.sheepusa.org/Growour  
flock\\_FundedProjects](http://www.sheepusa.org/Growour_flock_FundedProjects)*



Facebook.com/LetsGrowASI  
[www.sheepusa.org/Growourflock](http://www.sheepusa.org/Growourflock)



“Our Lets Grow Program is a Great way to Find positive ways to Break traditional ways of doing business, to make better the Industry that we ALL Love and want to make money doing! We MUST find ways to keep up with a changing world market and our Committee’s focus is to help lead us into the future!”

Mike Corn, N.M.



**ALAN CULHAM**  
**LET'S GROW PROGRAM**  
**COORDINATOR**

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