

Leading Edge Sheep Production

Vertically
Integrated
Sheep
Production



What if?



Vertically
Integrated
Sheep
Production

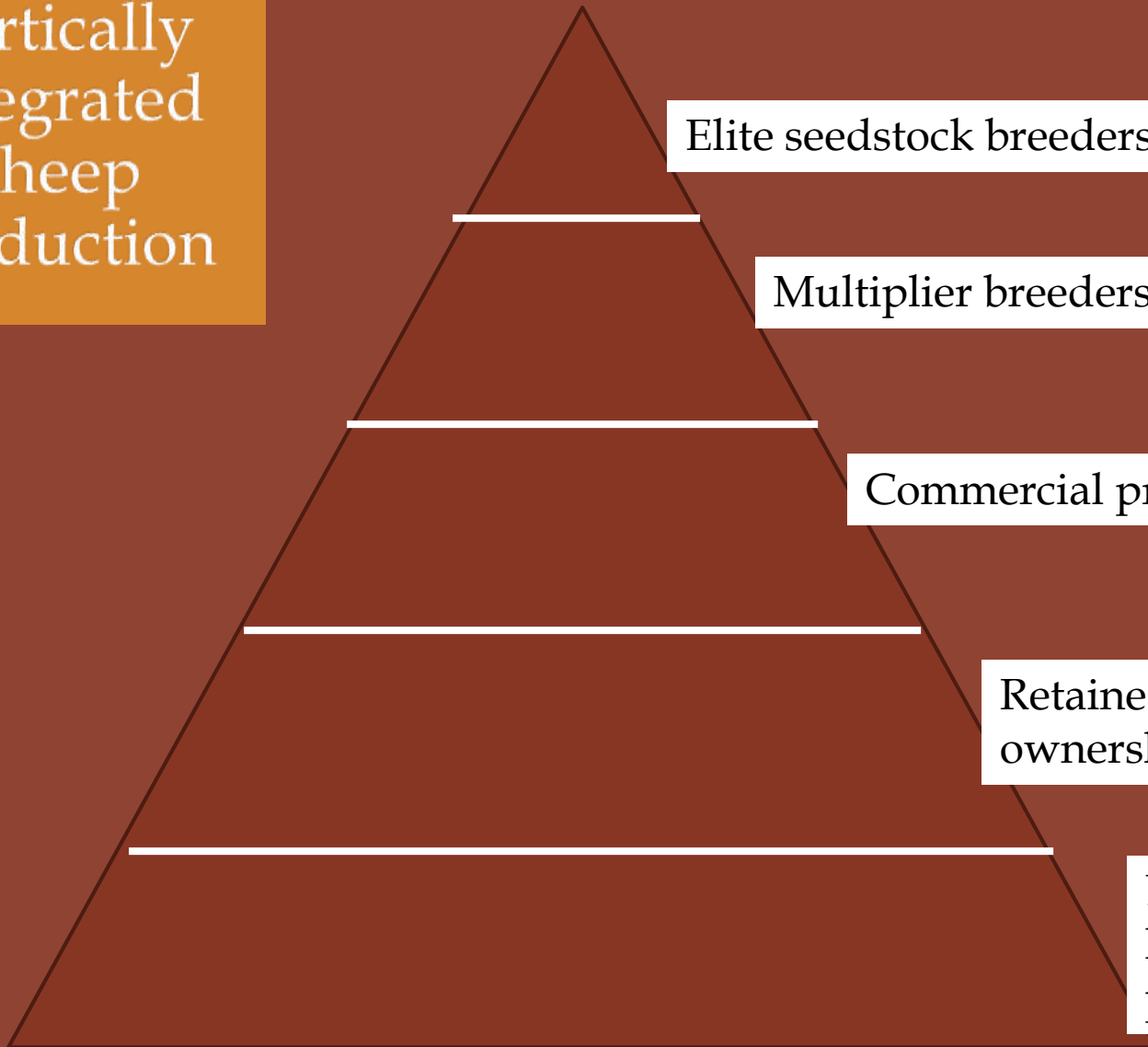
Elite seedstock breeders

Multiplier breeders

Commercial producers

Retained feedlot
ownership

Branded
lamb
product



Elite seedstock breeders



Identify superior individuals using quantitative genetics.

Multiplier breeders



- Intensify impact of superior sires.
- Use high performance studs
- Increase selection pressure using elite studs through artificial insemination
- Create improved range rams

Commercial producers

- Select genetically superior range rams
- Uniform consistent genetics across the flocks
- Realize improved weight to weaning



Retained feedlot ownership

- Realize genetic rewards of increased feedlot gain, decreased cost of gain, and improved carcass cutability.
- Control marketing of lambs to meet product specifications.

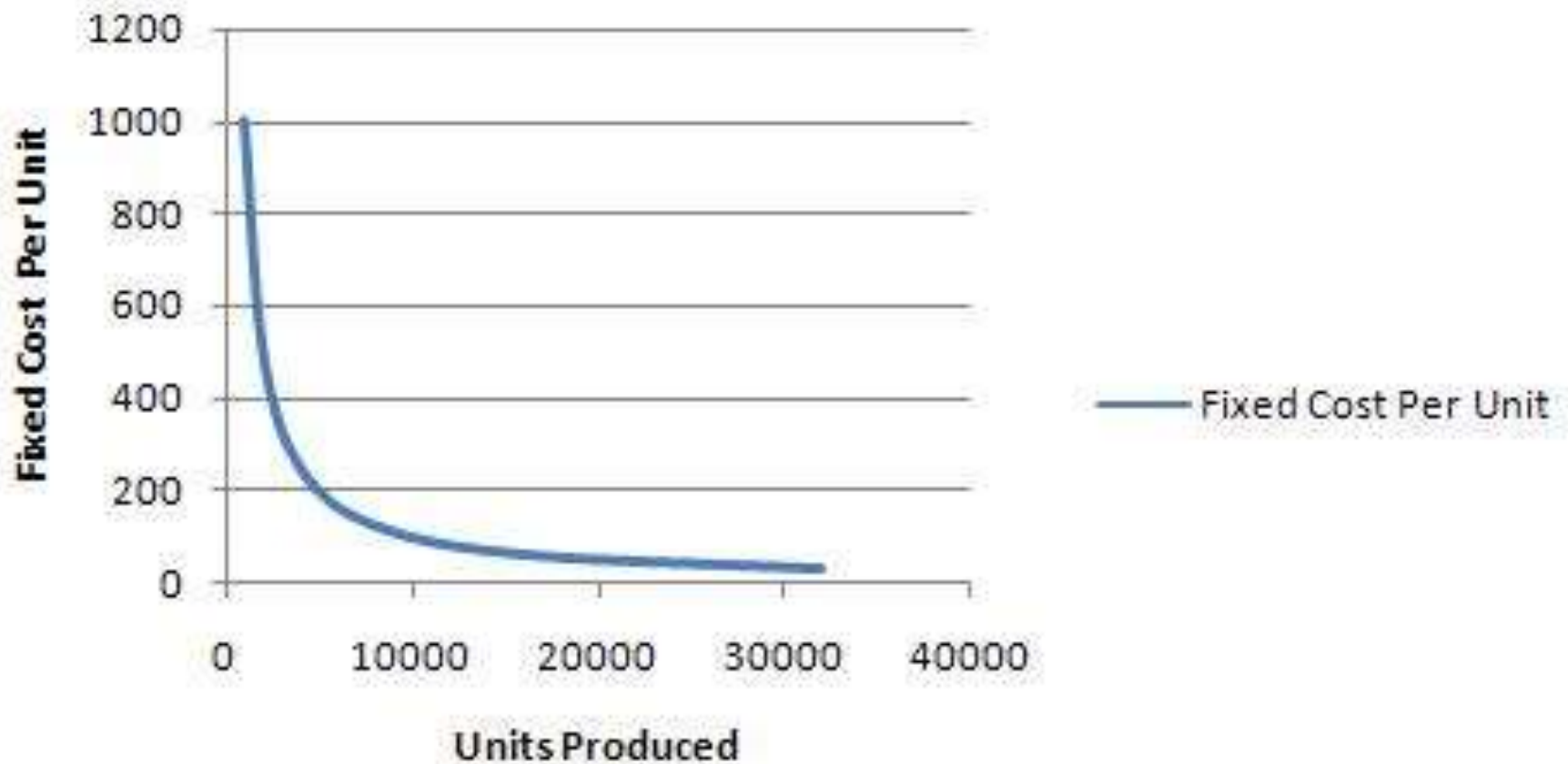


Branded lamb product

- Differentiate product from competition
- Dedication to only marketing product that meets specifications.
- Value added product to market to high end consumers.



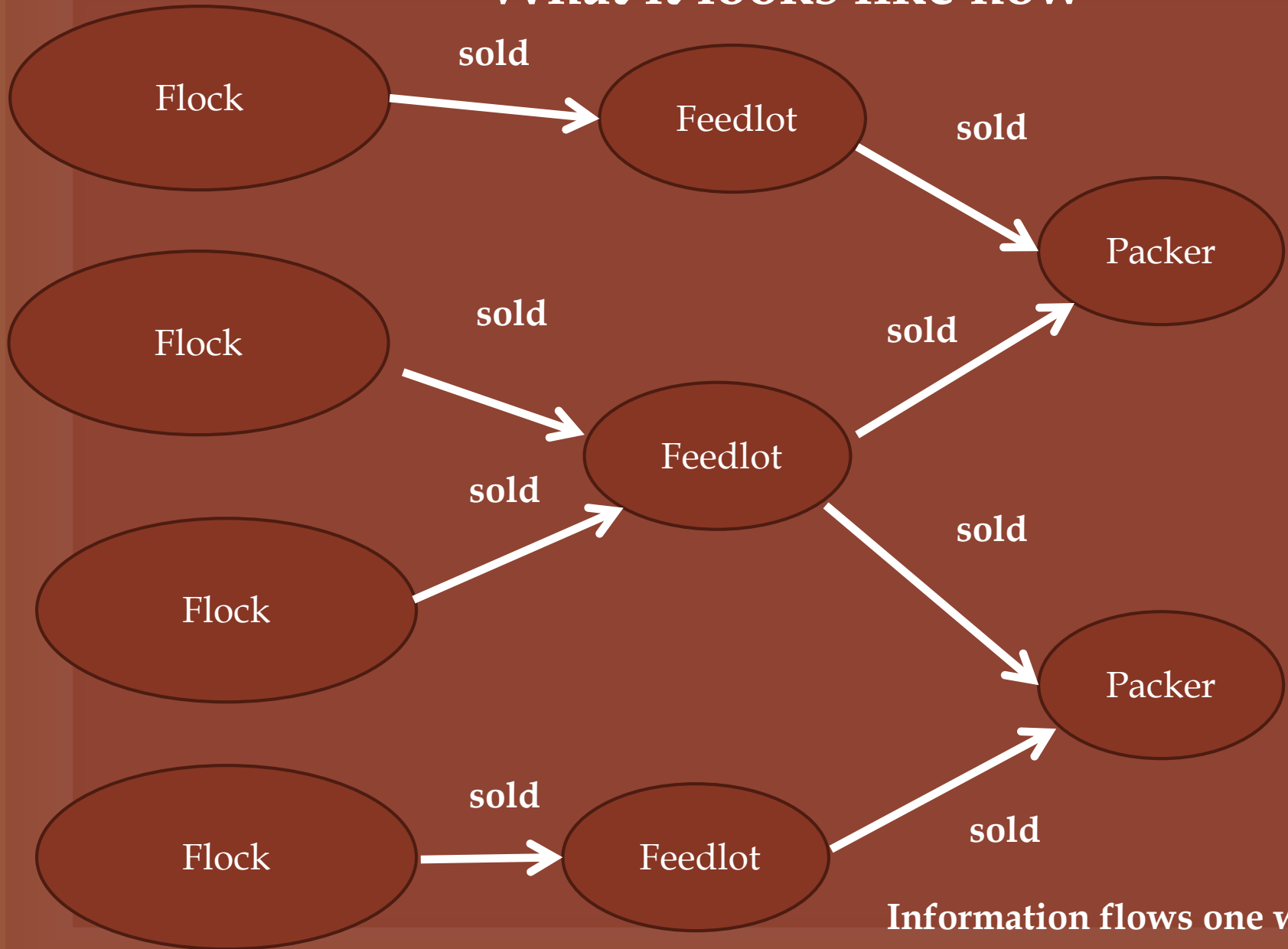
Fixed Cost Per Unit vs Units Produced



A vision of the future



What it looks like now

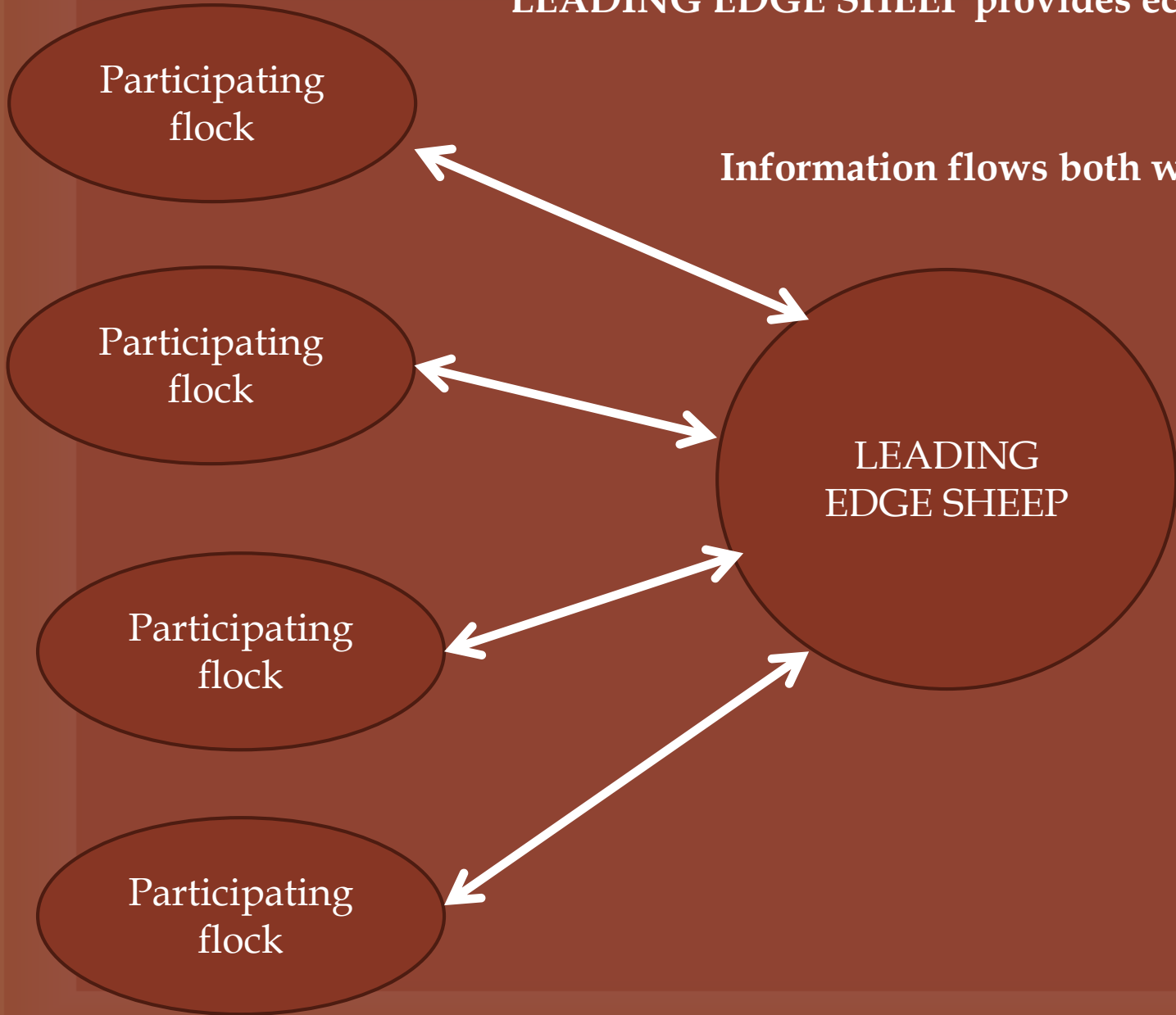


Information flows one way

How it might look

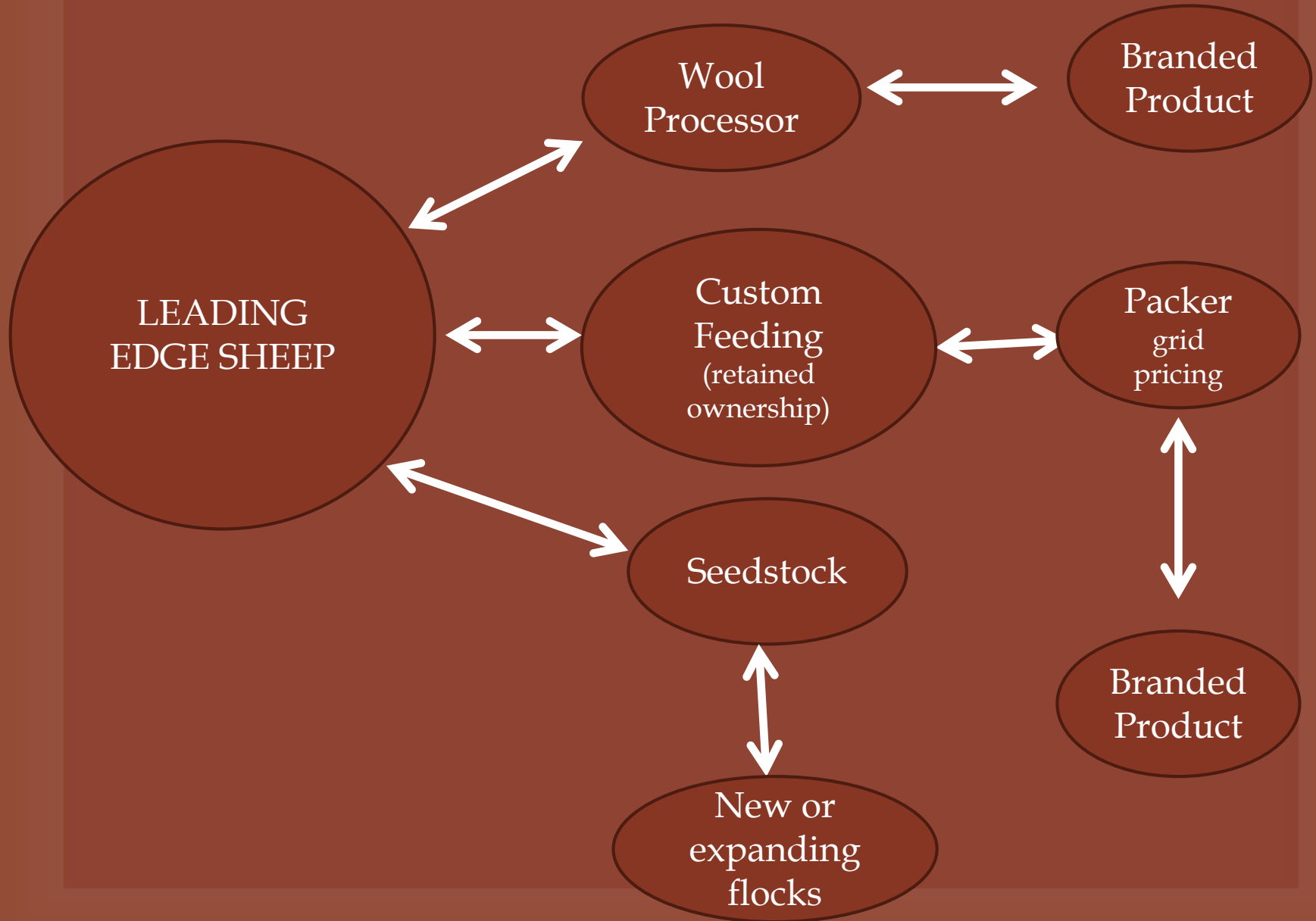


LEADING EDGE SHEEP provides economies of scale



Information flows both ways

LEADING EDGE SHEEP provides economies of scale



Dare to dream!



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