BIG, FAT
and BEAUTIFUL

BILL SHULTZ
65 Years
Raising
Purebred
Sheep
Breeding, raising and showing sheep in the 70s
CHAMPION FEMALE MIDWEST STUD RAM SALE
25 Years Showing and Raising Purebred Rambouilltets
10 Years Raising Suffolks For The Commercial Industry
What did we learn?

We were not as smart as we thought!!
We were fooled by...

BIG, FAT
and BEAUTIFUL
WHERE DOES HE RANK TODAY?

Post weaning EBV: Bottom 33%

Loin eye Depth EBV: DAL

Fat EBV: DAL

Carcass Plus EBV: DAL
If you feed a buck long enough and hard enough you can’t tell him from a good one!
The secret of GENETIC PROGRESS was not about discovering new technologies but adopting proven ones.
Goal...
make rapid genetic change

• Taking objective measurements

• Using NSIP
Were we able to make genetic change??
Post Weaning Weight averages by year

USA TERMINAL 69-0 Suffolk

BUNKERHILL FARM 69-0007
POP QUIZ
What is our # 1 selection criteria for the Utah Ram Sale
BIG, FAT and BEAUTIFUL
THE NEED FOR BETTER RELATIONSHIP BETWEEN SEEDSTOCK AND LAMB PRODUCERS
Range Lamb Producer Buys Bucks

Seed Stock Producer Sells Bucks
Range Lamb Producer

Know your markets

Know your production systems
Seed Stock Producer

Provide genetics to match those market and production systems
Symbiotic Relationship
Pipestone Lamb Program

Intensive Management System

Grid Marketing
All segments must communicate better

- Seed Stock Provider
- Lamb Producer
- Feeder
- Packer
Seed stock producers can produce any type of ram that you want...

...BUT...
I will only produce the type of rams that I can sell!
We must provide true financial incentives between all segments
Questions?

Bill Shultz

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