TRILAMB YOUNG LEADERS LEADERSHIP PROGRAM SUMMER 2017
Tri Lamb Young Leader Program
Mission

• Young Leaders to initiate relationships to help encourage the future growth of lamb demand worldwide.

• Expose Young Leaders to the entire production system in each participating country, so that when the leadership program is complete they leave with an understanding of the world sheep and lamb market and how to supply it now and in the future.
2017 US LEADERSHIP PROGRAM

• Detroit, Greeley/Fort Collins, Steamboat, Park City, Sacramento/Sonoma
  – Hosts at each location invited other local producers to join for lunch/dinners

• 10 Day Tour

• Delegation included young leaders, mentors, staff representatives, Beef and Lamb NZ’s Chairman and a couple spouses

• ASI Leadership joined for the Colorado Leg
Detroit

Manchester Auction, Hannewald Feeder, Producers and MSU Lambing facility
Steamboat – Maneotis Operation
Park City – Osguthorpe Family
Tooele, UT
Sacramento/Dixon

Superior Plant, Feeder, Ranches, CA Ag
Take-Aways

Short Term
• Identify skills unique to program and its participants that would benefit lamb industry (i.e. Young producers targeting their generation to build consumer awareness and production.)
• Understanding the needs of young producers to ensure new generations of producers.

Long Term
• Increase US Lamb Consumption.
• Build up program.

Education is fundamental to remove preconceived ideas of the worldwide sheep industry.
“You’ll never beat someone who truly believes in what they do.”

– Darryl MacKinzie, ANZCO Foods