Innovation is the ability to see change as an opportunity - not a threat.

Steve Jobs
2017/2018 Let’s Grow Committee

Chair: Susan Shultz - OH
Wes Limesand - ND
John Fine - OR
Ben Lehfeldt - MT
Lesa Eidman - CA
Dr. Stanley Poe - IN
Rick Powers - SC/TX
Rob Rule - IA
Bill Sparrow - NC
Brad Boner - WY
Joe Pozzi - CA
Wes Moser - IA
Mission Statement

To support, promote and ensure the U.S. sheep industry's future through the development of innovative and sustainable initiatives that increase the productivity, profitability and growth of the American sheep industry, which will further enhance domestic wool and lamb production.
Goals of the Productivity Improvement Committee of the sheep industries roadmap:

- Support the adoption of quantitative genetics by the U.S. sheep industry.
- Support a national initiative to establish and support producer groups that are committed to improving producer productivity and increasing producer profitability. This shall include adopting new technology and using best management practices.
Goals of the Productivity Improvement Committee of the sheep industries roadmap:

- Support the adoption of quantitative genetics by the U.S. sheep industry.
- Support a national initiative to establish and support producer groups that are committed to improving producer productivity and increasing producer profitability. This shall include adopting new technology and using best management practices.

Let’s Grow has assumed the responsibilities of the Roadmap Productivity Committee.
About the “Let’s Grow” Funding Program

ASI has appropriated approximately $966,000 over the three fiscal years 2015, 2016 and 2017 to be used by producer groups to invest to achieve the goals of the Productivity Improvement Committee of the sheep industries roadmap:
Five rounds of grants completed

- 141 grant-requests amounting to more than $3.6 million have been submitted
- 57 grants approved totaling more than $966,000
ASI launched a mentoring program for beginning sheep producers using committed, successful volunteers and augmented the mentoring program through the availability of regional university-based educators and printed resources from ASI and elsewhere. $1,000 annual grants available to state associations to foster mentoring.
Let’s Grow 2018

- Continue to fund grants to targeted areas of proven impact.
- Facilitate the completion of previously funded grants and disseminate information to producers.
- Continue to fund state mentor grants.
Keep current of Let’s Grow activities:

http://www.sheepusa.org/Growourflock_Home

Facebook:

https://www.facebook.com/LetsGrowASI/
AMERICAN SHEEP INDUSTRY ASSOCIATION
YOUR INDUSTRY ADVOCATE SINCE 1865

LET'S GROW thru change

Facebook.com/LetsGrowASI
www.sheepusa.org/Growourflock
“Our Lets Grow Program is a Great way to Find positive ways to Break traditional ways of doing business, to make better the Industry that we ALL Love and want to make money doing! We MUST find ways to keep up with a changing world market and our Committee’s focus is to help lead us into the future!”

Mike Corn,
ASI President N.M.
ALAN CULHAM
LET’S GROW PROGRAM COORDINATOR

5108 East Howell Road
Webberville, MI 48892-9753
Telephone (517) 896-7378
Email: alan@sheepusa.org